

# WELCOME TO



## CCENTRIC LEARNING EDGE PVT LTD

**Revolution- The need of an hour**



**Shaping Careers,  
Transforming Lives...**

[www.ccentriclearning.com](http://www.ccentriclearning.com)

# ABOUT THE COMPANY



CCentric Learning Edge, a leading skilling and knowledge process outsourcing company with a rich legacy spanning two decades. With a strong focus on engineering training, we have successfully placed over 37,000 trainees in lucrative careers over the past 26 years.

## COMPANY EVOLUTION

- 1999-2017: Akums Drugs and Pharmaceuticals Pvt Ltd
  - Established in 1999, serving in the pharmaceutical industry.
  - Operated in multiple locations across India: Haridwar, Himachal Pradesh, Goa, Sikkim, Hyderabad, Bangalore, Chennai, Neemrana (Rajasthan).
  - Successfully up skilled 30,000 students during this period.
- 2017-18: Transformation and Agreement with ITI Limited Bangalore
  - Strategic decision to transition from pharmaceuticals education.
  - Formal agreement with ITI Limited Bangalore as a pivotal step.
- 2021-22: Collaboration with Tata Technologies.pune
  - Strengthening industry connections and expertise.
  - Collaboration with Tata Technologies for cutting-edge learning solutions.
- 2022- Present: Collaboration with Indo-German Tool Room, Indore
  - Further diversification into the field of skill development.
  - Partnership with Indo-German Tool Room for enhanced expertise.
  - Celebrating 26 years of excellence in up skilling students.
  - Our commitment is to produce industry-ready professionals.



# ABOUT THE COMPANY

A transformative journey with CCentric Learning Edge, where we offer more than just education – we provide a gateway to professional and industrial immersion.

Here's what awaits you:

- Exposure to Professional/Industrial environment.
- Broaden your knowledge with multiple machines at the shop floor.
- Hostel facility for two months.
- Classes for interview & communication preparation.
- Engineering Management skill.
- Assured Job Opportunity in the core industries.
- Learn, Earn & Pay after placement.

## Backed by the Best



Indo-German Tool Room, Indore  
Indian Govt Society

# IGTR-INDORE TIE-UP

The MSME Technology Centre Indore, formerly known as the Indo German Tool Room, aims to support the growth of industries in India, particularly MSMEs. Established under a bilateral agreement between the Governments of India and Germany, with support from the Government of Madhya Pradesh, it focuses on technological upgrading and development in metal and plastic processing industries.

The center provides modern production technologies, precision tools, training, and services to enhance the skills and knowledge of staff.

Its main objectives include offering technical advisory and consultancy services for MSMEs in designing, developing, and manufacturing tools, dies, molds, jigs, fixtures, and related items, as well as production planning and maintenance.

# TRAINING FOR WORLD-CLASS MANUFACTURING

Explore CCentric's 8-10 week training program designed to equip the students for various departments within auto manufacturing companies.

Operations	R&D (Research and Development)		Project Management Operation
Operation	Design	1.AutoCAD 2.Creo 3.Matlab 4.Solid work 5.CATIA V5 6.Ansys 7.Autosar	Consumer Behaviour
Process Control	New Product Development		Planning
Production	Technology Transfer		Strategy
Maintainence			Data Analysis
Testing			Market Research
Recycling			Market Survey
Quality Control			
Supply Chain Management			

Our practical approach ensures hands-on learning, preparing the students for a successful career in the dynamic automotive industry.

# WHO CAN APPLY?

We uphold the standard of quality education and align with industrial expectations. To ensure a seamless transition from campus to industry, we have established a structured application process. Eligible candidates must have successfully completed one of the following courses:

- Bachelor's in Electrical Engineering
- Bachelor's in Electronics Engineering
- Bachelor's in Electronics and Telecommunication Engineering
- Bachelor's in Mechanical Engineering
- Bachelor's in Mechatronics Engineering
- Bachelor's in Automobile Engineering

Additionally, applicants from these branches must meet the following academic criteria:

- 10th Grade: Minimum 60%
- 12th Grade: Minimum 60%
- Bachelor's Degree (BTech / BE): Minimum 60%
- No Backlogs or year gap should be there in academic years.

The application process involves several phases:

1. First Phase: Candidates must clear an online aptitude test covering various modules. The qualifying marks for this exam are set at 65%.
2. Second Phase: Following the aptitude test, candidates proceed to a counseling session with both the student and parents.
3. Final Phase: Successful candidates finalize their enrollment by signing an agreement.

Join us and take the first step towards a promising career in the industry!



Following the initial screening, eligible candidates undergo a comprehensive eligibility and screening test. Those selected for our rigorous training program are required to pay a nominal fee. In return, CCentric covers their accommodation, meals, and social security needs.

Participants embark on a two-month practical industrial training program meticulously designed in collaboration with engineering experts to cater to diverse plant requirements and sectors.

Throughout the program, each student is assigned a dedicated mentor who guides them through the training process. At the conclusion of the training period, students undergo thorough assessment and evaluation. Those who successfully pass the assessment are seamlessly integrated into the automotive and engineering industries as valuable members of the workforce.

Upon completion, students are awarded certifications by the IGTR, Government of India, further validating their expertise and readiness for the industry. Join us and pave your path to success with CCentric Learning Edge.



# OTHER FACILITIES

Comfort and convenience at CCentric's hostel facilities, where we prioritize your well-being during your educational journey. Each room is equipped with essential amenities including:

- Bed with foam mattress
- Pillow
- Table and chair
- Wardrobe
- Fan and lights
- Air Conditioner

Our comprehensive hostel package extends beyond accommodation, offering inclusive services such as

- Four meals served daily at the hostel mess
- Laundry facilities
- Transport services

At CCentric, we understand the importance of a supportive and nurturing environment for your overall growth and development.



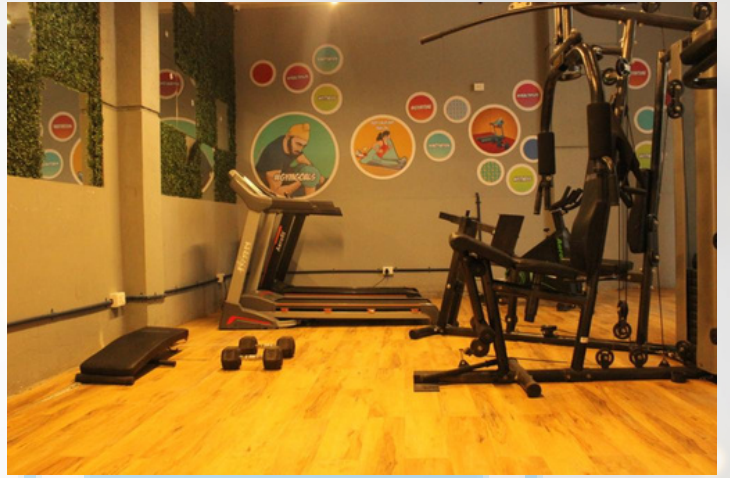


# AMNETIES





# HOSTEL



# THE WAY FORWARD ...

CCentric Learning is working with leading automotive manufacturers and is planning to conduct customized training catering to the requirement of each of the company. Plans are afoot to run batches for Mahindra group, Volvo, Simple Energy, Ashok Leyland & Uno Minda.

Client companies pre-select candidates and short list candidates who will then be trained at our World Class Manufacturing training center set up created at Indore, MP.

Invitation – You are requested to make a visit to our Training and Hostel facilities and interact with our Faculty who will help build a customized training for your company.

Training Center: Plot no.291-B, 302-A, Sector-E, Industrial Area, Sanwer Road, Indore(M.P) 452015

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